# **Corporate Social Responsibility Policy (CSR Policy)**

#### Introduction

Fortia Contractors is an established contracting specialist operating in the healthcare sector. We believe most businesses do best when they can focus on their business and not be tied down in administration and red-tape. We are based in Harrow and work with companies on national projects, with the vast majority of our client base in Greater London.

Fortia Contractors strives for continuous improvement in our Corporate and Social Responsibility (CSR) strategy by:

- Encouraging our business partners to implement CSR.
- Continually improving our performance and meeting all applicable legislation.
- Providing opportunity to support and champion the goals of our charity partners and raise funds.
- Informing our staff to be mindful of the effect of their actions on non-renewable resources.
- Introducing procedures to assist with implementing CSR.
- Regularly reviewing our CSR policy and procedures to ensure alignment with our customers values and ethics.

#### Scope

The Fortia Contractors CSR policy has been developed for both internal and external stakeholders. The aim is to help both groups better understand how we work with communities both locally and nationally. By understanding how we develop relationships with organisations and charities both inside and outside of healthcare, all stakeholders will gain a better insight into the rounded and diverse culture at Fortia Contractors.

### **Purpose**

Our CSR policy has been developed to reflect both the values and practicalities of Fortia Contractors. We work to both sponsor and donate through various charities and not-for-profit organisations for the following three purposes:

- i) To give back to the communities we live and work within.
- ii) Help those in genuine need within our industry.
- iii) Develop positive brand recognition with reputational groups.

Whilst working with, sponsoring and donating to various charities, Fortia Contractors has some main partners that we work with closely and have forged close ties with, introducing new donors and clients in the process. We work with these organisations not just to donate, but to build strategic alliances and donate all forms of resource. The following list contains the organisations involved most frequently in our CSR policy and reflect our values with the most clarity.

 The Lighthouse Club – Fortia Contractors support through generous sponsorship and are ambassadors for the charity.

- Aisling Returns Fortia Contractors are, as before, generous sponsors and ambassadors for the charity, regularly co-running events for fund raising.
- The West London Irish Society Fortia Contractors Managing Director Dermot O'Grady is Chairman of the Society and actively participates in its organisation, promotion of the brand and supporting through sponsorship.
- The British and Irish Trading Alliance Fortia Contractors has Dermot O'Grady (Managing Director) and Noel Byrne (Sales Director) on the London Chapter Board. Tiernan Dixon (Marketing) is on the BITAx board for young professionals.
- The London Irish Construction Network Fortia Contractors are, as before, generous sponsors and introducers to the organisation.
- The Kerry Association of London Fortia Contractors has Board Member representation through Dermot O'Grady (Managing Director) and donates resources to the running of the organisation whilst introducing new members.
- We support other charities and organisations on a regular basis.

## Implementation

Much of our work with these groups is conducted directly through sponsorship and donations. However, we value all these organisations as key strategic partners and do not think of these donations as hand-outs. A large part of our policy is event organisation and aiding in the production and planning of large events. Fortia Contractors contributes to supporting the organisations own goals and objectives through all forms or resource whether this be finance or allowing staff time to aid in the organisation and planning of events. This, in adjunction with other resources, are the main tools Fortia Contractors use to implement a robust and diverse CSR policy.

## Monitoring

Key Performance Indicators (KPIs) are important for measurement and evaluation in CSR. We can measure our progress within CSR through a combination of factors, not just a figure of capital donated/sponsored. Fortia Contractors has pragmatic involvement with many organisations that all conduct their independent fund raising. For this reason, it would not be possible to accurately measure a KPI through the total amounts of finance raised for CSR purposes annually. We can, as a KPI, internally review whether we have followed our policy and encourage all stakeholders in the business to contribute to the policies aims.